



# 2025 ANNUAL MEETING

## Speaker + Attendee Marketing Resources

*Don't forget to tag us @ASGCTherapy!*

## GENERAL

We encourage you to use social media to maximize your presence at the ASGCT 28th Annual Meeting! Below are a few suggested social media posts, images, and an email signature that you may use to inform your audience of your participation in this exciting event in New Orleans. Please link all posts to [www.asgct.org/2025](http://www.asgct.org/2025) Questions about these resources? Email us at [info@asgct.org](mailto:info@asgct.org)

## GENERAL SOCIAL MEDIA EXAMPLES

### Before 28th Annual Meeting:

- Just registered for ASGCT's 28th Annual Meeting in New Orleans! Can't wait to dive into the latest developments in cell and gene therapy with colleagues from around the world. Who else is attending? #ASGCT2025
- Preparing for ASGCT's Annual Meeting next week. Looking forward to milestone keynotes and breakthrough research presentations in the heart of New Orleans. Any recommended sessions to add to my schedule? #ASGCT2025
- Finalizing my schedule for the ASGCT Annual Meeting in New Orleans. With so many exciting sessions across academia, industry, and clinical practice, it's hard to choose! See you in the Big Easy! #ASGCT2025

### During 28th Annual Meeting:

- The first day at ASGCT's Annual Meeting is underway with groundbreaking keynotes and cutting-edge research presentations. The energy in New Orleans is electric! #ASGCT2025
- Halfway through the ASGCT Annual Meeting with thought-provoking discussions on emerging technologies and breakthrough therapies. The networking opportunities have been incredible. #ASGCT2025

- Amazing conversations at tonight's ASGCT reception. Connecting with researchers, clinicians, and industry leaders from across the globe. Three more days of innovation ahead! #ASGCT2025
- Another fantastic day at #ASGCT2025! From academic breakthroughs to clinical advances, the depth of knowledge being shared in New Orleans is extraordinary. Can't wait for tomorrow's sessions!
- As this incredible week wraps up, reflecting on five days of intensive learning and collaboration at ASGCT's Annual Meeting. The future of cell and gene therapy has never looked brighter. #ASGCT2025

### After 28th Annual Meeting:

- Back home, unpacking my notes from ASGCT's Annual Meeting in New Orleans. So many groundbreaking presentations and valuable connections made. Already looking forward to implementing new ideas! #ASGCT2025
- The ASGCT Annual Meeting exceeded all expectations! Grateful for the opportunity to learn from leaders across academia, industry, and clinical practice. See you next year! #ASGCT2025

## SOCIAL MEDIA GRAPHICS

Use these images on your company's LinkedIn, Instagram, and Facebook pages and link to [asgct.org/2025](https://asgct.org/2025) (Please find the high-quality images in the [Dropbox folder](#) titled "Social Media Resources")





