

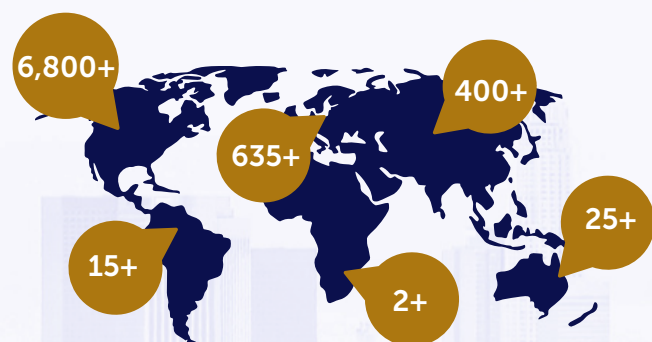
## ATTENDANCE IS GROWING!

**2023: 7,900+ total attendees**  
(86% in-person, 14% fully virtually)



2022: 7,600+ attendees (in-person & virtual)  
2021: 6,860+ attendees (fully virtual)  
2020: 6,200+ attendees (fully virtual)

## INTERNATIONAL PRESENCE



**41%** Decision Maker for Organization

**42%** 10+ Years Professionals

## ORGANIZATION TYPE

- 67%** Industry/Corporate
- 21%** Academic
- 4%** Non-profit
- 3%** Government/Regulatory Agency

### Top Industry Areas:

- #1: Biotechnology
- #2: Pharmaceutical/  
Clinical Stage Therapy

## PRIMARY ROLES

- 54%** Researcher/Scientist
- 16%** Executive/Organization Leader
- 8%** Business/Development
- 4%** Other Corporate/Commercial
- 4%** Student
- 5%** Physician
- 3%** Regulatory Affairs Professional
- 2%** Marketing/Sales
- 2%** Non-Profit
- 2%** Financial Investment
- 1%** Patient Advocate
- 1%** Gov. Relation/Market Access Professional
- 1%** Other Healthcare Provider

## EDUCATIONAL IMPACT AND PARTICIPATION

- 322** Speakers
- 366** Abstract Oral Presentations
- 1,307** Abstract Poster Presentations
- 17** Industry Sponsored Symposia
- 18** Exhibitor Showcases
- 31** Tools & Technology Forum Presentations
- 9** Startup Showcases Presentations
- 119** Sponsors
- 269** Exhibitors

**21,000+**  
Exhibitor Leads  
Captured

**265+**  
Hours  
of programming!

## SOCIAL MEDIA AND PRESS

**54** Media Registrants  
**43** Media Outlets

**23%**  
Increase in  
media presence  
from 2022

### Featured Articles

[Experts at ASGCT Ponder How Payment Models May Evolve With Market Entrance of Costly Gene Therapies](#)

[2023 ASGCT Annual Meeting: Showcase of Exciting New Research, with a Focus on Clinical Applications](#)

[Cell Therapy Is Poised To Break Through. If We Solve These Hurdles Now](#)