Poster Presentation Guidelines

Purpose of a Poster Presentation:

- Acquaint conference participants with the fundamentals of your program, project or study quickly and easily.
- Use text, graphs, tables, charts, and pictures to present only highlights.
- Catch your viewer’s attention.
- Make the viewer want to learn more about your program, project or study.

Designing an Effective Poster:

- Include the abstract title and all authors at the top.
- Your poster should fit on a board that is 8’w x 4’h (243 cm. x 121 cm.). The exact size is up to you, but it’s recommended to be no bigger than 6’w x 4’h (182 cm. x 121 cm.).
- Keep any text brief.
- Do not use all capital letters.
- Use graphics (charts, tables, pictures) that can be understood in one minute or less.
- Ideas should flow from panel to panel logically.
- Assume the viewer will be reading your poster from approximately 3 feet away.
- Describe all parts of the project/study, including why the outcome did or did not work as was expected.
  - Background
  - Objectives
  - Research Design/Program Description
  - Results/Evaluation
  - Conclusion(s)
  - Future Plans
- The viewer should gain new knowledge or insight by visiting your poster.
- Consider providing a handout summarizing your research and include your contact information or be sure to have your business cards available for those who request your contact information.

Poster Hall Etiquette:

- Hang your poster during the assigned poster hanging times. Please do not use this time to preview other posters. Once you have placed your poster please exit the poster hall.
- Stand by your poster for the duration of the poster session.
- Chairs are provided only for those with special accommodation needs.