EXHIBITOR AND SUPPORTER PROSPECTUS

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Washington, DC

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Children’s Hospital of Philadelphia

EDITOR-IN-CHIEF – MOLECULAR THERAPY
Seppo Yla-Herttuala, MD, PhD, FESC
University of Eastern Finland

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ASGCT EXECUTIVE OFFICE
555 East Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414.278.1341
Fax: 414.276.3349
Email: info@asgct.org
Website: www.asgct.org

EXHIBITOR AND SUPPORTER MANAGEMENT CONTACTS
David Barrett, JD
Executive Director

David Wood
Senior Program Manager
GENERAL MEETING & BENEFITS OF PARTICIPATION

PURPOSE
Join the American Society of Gene & Cell Therapy (ASGCT) as we celebrate our 20th Annual Meeting! The ASGCT Annual Meeting provides an international forum where the latest gene and cell therapy developments are presented and critically discussed.

TARGET AUDIENCE
The target audience for the ASGCT Annual Meeting is basic and clinical investigators from academic, regulatory and biotechnology sectors.

BENEFITS OF PARTICIPATION
• Secure a presence at a meeting of clinicians, academicians, commercial scientists, postdoctoral fellows and graduate students
• Promote your products or services to a broad and diverse audience of decision makers
• Provide an important product or service to attendees
• Support ASGCT and its membership through involvement in the Society’s Annual Meeting
• Benefit from discounts on advertising
• Receive discounts on mailing labels

Have your organization’s name listed:
• In the ASGCT 20th Annual Meeting online Preliminary Program, emailed to over 5,000 individuals
• In the ASGCT 20th Annual Meeting Final Program Pocket Guide, distributed on-site to all meeting attendees, members of the press and speakers
• On the ASGCT website, including your logo and a direct link to your website
• On the ASGCT Mobile App
• In the ASGCT Post-Meeting Newsletter, circulated to all 2,000 + ASGCT members
• In the Society’s Journal, Molecular Therapy, the leading scientific publication on gene and cell therapy
• On ASGCT’s branded signage at the Annual Meeting

TOOLS AND TECHNOLOGIES FORUM
ASGCT will host a Tools and Technologies Forum on Thursday, May 11 from 5:15 pm – 7:15 pm and Friday, May 12 from 5:45 pm – 7:45 pm during the Exhibitor Networking Receptions and Poster Sessions in the Exhibit Hall. This forum gives exhibitors the opportunity to make a presentation of up to 15 minutes on their products, services, tools and technologies in the ASGCT Presentation Area. The cost to participate is $500 and timeslots are available on a first come, first serve basis.

To sign up, please see the application form on page 11.

AMERICAN SOCIETY OF GENE & CELL THERAPY
The American Society of Gene & Cell Therapy (ASGCT) is a non-profit medical and professional organization that represents researchers and scientists devoted to the discovery of new genetic and cellular therapies. With over 2,000 members in the United States and worldwide, ASGCT is the largest association of individuals involved in genetic and cellular therapeutics.

The mission of ASGCT is to advance knowledge, awareness and education leading to the discovery and clinical application of genetic and cellular therapies to alleviate human disease.

ASGCT’s strategic vision is to be a catalyst for bringing together scientists, physicians, patient advocates and other stakeholders to transform the practice of medicine by incorporating the use of genetic and cellular therapies to control and cure human disease.

MEETING DATES AND VENUE
The ASGCT 20th Annual Meeting will be held at the Marriott Wardman Park Hotel in Washington, DC, USA. The meeting will begin on Wednesday, May 10, 2017, and continue through Saturday, May 13, 2017.

HOUSING INFORMATION
All ASGCT 20th Annual Meeting exhibitors and attendees will receive the special room rate of $249.00 single/$249.00 double in the official headquarters hotel of the Annual Meeting, the Marriott Wardman Park Hotel. ASGCT also has a small number of rooms available at the Omni Shoreham Hotel at a rate of $259.00 single and $279.00 double. An ASGCT dedicated housing link will be available in December 2016.

RECENT MEETING DEMOGRAPHICS:

ATTENDANCE BY SECTOR

ATTENDANCE BY LOCATION

North America
Europe
Asia
Oceana, South American and Africa
19TH ANNUAL MEETING EXHIBITORS & SUPPORTERS

- ABL, Inc.
- Aldevron
- Alfa Wassermann Separation Technologies
- AllCells
- Alliance for Cancer Gene Therapy
- Alpha One Foundation
- American Society of Gene & Cell Therapy
- Applied Genetic Technologies Corporation
- Audentes
- Avalanche Biotech
- Biogen
- BioMarin
- BioSpherix, Ltd.
- bluebird bio
- Brammer Bio
- Cevec Pharmaceuticals GmbH
- ChemoMetec
- Cincinnati Children’s Hospital Medical Center (CCHMC)
- City of Hope
- Coté Orphan
- Dimension Therapeutics
- EUFETS GmbH
- Florida Biologix
- Fresenius Kabi USA, LLC
- GE Healthcare
- GeneWerk GmbH
- Genezen Labs
- GenoSafe
- GenScript USA Inc.
- GenVec
- GSK
- Imanis Life Sciences
- IntelliCyt
- Irvine Scientific
- Juno Therapeutics
- Kite Pharma, Inc.
- Lentigen Technology, Inc. (a Miltenyi Biotech Co.)
- Logos Biosystems
- Lonza
- Lovelace Respiratory Research Institute
- Malvern Instruments
- March of Dimes
- Mary Ann Liebert, Inc.
- MaxCyte
- Michelson Prize & Grants
- MilliporeSigma (BioReliance/SAFC)
- MilliporeSigma (Sigma Life Sciences/CRISPR)
- Miltenyi Biotec
- Mirus Bio Corporation
- MTI-GlobalStem
- National Gene Vector Biorepository (NGVB)
- National MPS Society
- Nature Publishing Group
- Nature Technology Corporation
- New England Biolabs, Inc.
- Nexcelom Bioscience
- NHLBI Gene Therapy Resource Program
- NIH
- Novartis
- O.D.260 Inc.
- OriGen Biomedical
- Oxford Biomedica
- Pall Life Sciences
- Paragon Bioservices, Inc.
- PCT
- Penn Vector Core
- PeproTech, Inc.
- PlasmidFactory GmbH & Co. KG
- Polypus-transfection
- Puresyn, Inc.
- SGI-DNA
- SNBL USA, Ltd.
- St. Jude Children’s Research Hospital
- STEMCELL Technologies Inc.
- Terumo BCT
- The Children’s Hospital of Philadelphia
- TriLink BioTechnologies, Inc.
- University of Florida, Powell Gene Therapy Center
- University of Massachusetts Medical School
- ViGene Biosciences, Inc.
- ViroCyt, Inc.
- Virovek, Inc.
- Voyager Therapeutics
- Waisman Biomanufacturing
- Wilson Wolf Corporation
## ASGCT 20TH ANNUAL MEETING PRELIMINARY SCHEDULE

Schedule subject to change

### WEDNESDAY, MAY 10, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Industry Matchmaking Meetings</td>
</tr>
<tr>
<td>8:00 am – 9:45 am</td>
<td>Scientific Symposia Session I &amp; Education Session I</td>
</tr>
<tr>
<td>9:45 am – 10:15 am</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:15 am – 12:15 pm</td>
<td>Oral Abstract Session I</td>
</tr>
<tr>
<td>12:15 pm – 1:45 pm</td>
<td>Lunch Break (Lunch Not Provided)</td>
</tr>
<tr>
<td>12:15 pm – 1:45 pm</td>
<td>Industry Lunch Symposium</td>
</tr>
<tr>
<td>1:45 pm – 3:30 pm</td>
<td>Scientific Symposia Session II &amp; Education Session II</td>
</tr>
<tr>
<td>3:30 pm – 3:45 pm</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>3:45 pm – 5:30 pm</td>
<td>Oral Abstract Session II</td>
</tr>
<tr>
<td>5:30 pm – 7:30 pm</td>
<td>Exhibit Hall Welcome Reception &amp; Poster Session I</td>
</tr>
<tr>
<td>7:30 pm – 9:30 pm</td>
<td>Reconnection &amp; Mentoring Event</td>
</tr>
</tbody>
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### THURSDAY, MAY 11, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Industry Matchmaking Meetings</td>
</tr>
<tr>
<td>8:00 am – 9:45 am</td>
<td>Scientific Symposia Session III &amp; Education Session III</td>
</tr>
<tr>
<td>9:45 am – 10:30 am</td>
<td>Exhibit Hall Coffee Social – with Oral Poster Session</td>
</tr>
<tr>
<td>9:45 am – 10:30 am</td>
<td>Industry Matchmaking Meetings</td>
</tr>
<tr>
<td>10:30 am – 11:45 am</td>
<td>George Stamatoyannopoulos Lecture</td>
</tr>
<tr>
<td>11:45 am – 1:15 pm</td>
<td>Lunch Break (Lunch Not Provided)</td>
</tr>
<tr>
<td>11:45 am – 1:15 pm</td>
<td>Industry Lunch Symposium</td>
</tr>
<tr>
<td>1:15 pm – 3:00 pm</td>
<td>Outstanding New Investigator Symposium</td>
</tr>
<tr>
<td>3:00 pm – 3:45 pm</td>
<td>Exhibit Hall Coffee Social</td>
</tr>
<tr>
<td>3:00 pm – 3:45 pm</td>
<td>Industry Matchmaking Meetings</td>
</tr>
<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Oral Abstract Session III</td>
</tr>
<tr>
<td>5:15 pm – 7:15 pm</td>
<td>Exhibit Hall Networking Reception &amp; Poster Session II – with Tools and Technologies Forum</td>
</tr>
<tr>
<td>7:30 pm – 9:30 pm</td>
<td>Industry Symposium Available</td>
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</table>

### FRIDAY, MAY 12, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 8:00 am</td>
<td>Industry Matchmaking Meetings</td>
</tr>
<tr>
<td>8:00 am – 9:45 am</td>
<td>Scientific Symposia Session IV</td>
</tr>
<tr>
<td>9:45 am – 10:30 am</td>
<td>Exhibit Hall Coffee Social – with Oral Poster Session</td>
</tr>
<tr>
<td>9:45 am – 10:30 am</td>
<td>Industry Matchmaking Meetings</td>
</tr>
<tr>
<td>10:30 am – 11:30 am</td>
<td>Outstanding Achievement Award Lecture with Sonia Skarlatos Public Service Award Presentation</td>
</tr>
<tr>
<td>11:30 am – 1:00 pm</td>
<td>Lunch Break (Lunch Not Provided)</td>
</tr>
<tr>
<td>11:30 am – 1:00 pm</td>
<td>Industry Lunch Symposium</td>
</tr>
<tr>
<td>1:00 pm – 3:15 pm</td>
<td>Presidential Symposium</td>
</tr>
<tr>
<td>3:15 pm – 3:45 pm</td>
<td>Exhibit Hall Coffee Social</td>
</tr>
<tr>
<td>3:15 pm – 4:00 pm</td>
<td>Industry Matchmaking Meetings</td>
</tr>
<tr>
<td>3:45 pm – 5:45 pm</td>
<td>Oral Abstract Session IV</td>
</tr>
<tr>
<td>5:45 pm – 7:45 pm</td>
<td>Exhibit Hall Networking Reception &amp; Poster Session III – with Tools and Technologies Forum</td>
</tr>
<tr>
<td>8:00 pm – 11:00 pm</td>
<td>Offsite Evening Reception</td>
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### SATURDAY, MAY 13, 2017

<table>
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<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am – 8:00 am</td>
<td>Business Meeting &amp; Coffee Break</td>
</tr>
<tr>
<td>8:00 am – 9:45 am</td>
<td>Scientific Symposia Session V</td>
</tr>
<tr>
<td>10:00 am – 12:00 pm</td>
<td>Oral Abstract Session V</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Annual Meeting Concludes</td>
</tr>
</tbody>
</table>
## ASGCT 20th Annual Meeting Support Opportunities

### Partner Support Opportunities ($26,000+)

**Annual Meeting Mobile App – $32,000**  
Have your logo everywhere with this mobile app. This smart-phone friendly tool provides quick, all-access information to meeting attendees including session schedules and listings, full speaker bios, ability to connect with others, and so much more. As the sponsoring organization, your logo will appear at the top of each mobile screen.

**Conference WiFi – $30,000**  
Become the source of all things Annual Meeting as the conference WiFi sponsor! Your logo will be prominently featured on the WiFi login page used by each attendee to access the conference WiFi.

**Closing Night Reception – $30,000 (Full) $5,000 (Partial)**  
Always a hit with attendees, supporters receive excellent exposure during this packed event. Organization acknowledgement includes promotion of the function throughout the venue, on the ASGCT website and in ASGCT Meeting Programs/Applications.

**Registration Bags – $28,000**  
This “Green n’ Go” option is the accessory that our meeting attendees cannot do without. Your logo can be featured on this versatile carry-all made from recycled materials.

### Contributor Support Opportunities ($10,000-$25,000)

**Final Program Pocket Guide – $25,000**  
The Final Program Pocket Guide includes all things Annual Meeting between its pages, and is a must-have for all attendees. Your organization will be prominently displayed on the cover.

**Industry Supported Symposium – $12,500-$20,000**  
Industry Supported Symposia will be held over the lunch hour or in the evening of Wednesday, May 10, Thursday, May 11 and Friday, May 12, 2017. Symposia are developed and coordinated by the sponsor.

**Hotel Key Cards – $15,000**  
This unique item grants meeting attendees access to your organization as well! Your company logo will be displayed on the hotel keys for each attendee staying within the ASGCT housing block.

**Thumb Drives – $15,000**  
Feature your company’s logo on 4 GB of thumb drive that has everything an attendee needs for the Annual Meeting in one place. Each attendee will receive the thumb drive when they register for the Annual Meeting.

**Presidential Symposium – $15,000**  
Become the official sponsor of the ASGCT Presidential Symposium Plenary Lecture and have your organization stand out at the Annual Meeting. The 20th Annual Meeting Presidential Symposium lecture will be given by Dr. Robert Langer in addition to the top four abstracts selected by the ASGCT President.

**Outstanding Achievement Award – $12,000**  
Join ASGCT in recognizing a true leader in the field through sponsorship of the ASGCT Outstanding Achievement Award (OAA). The OAA is given annually to one ASGCT Member who has achieved a pioneering research success. Your organization will be recognized throughout the Annual Meeting and during the OAA plenary symposium.

**Lanyards/Badge holder – $10,000**  
Make certain your company’s name hangs around with these sought after items. Attendees will be able to conveniently wear their badge with a clear plastic view pouch which will include space for your organization’s logo.

**Coffee Travel Mugs – $10,000**  
Feature your company’s logo on these travel coffee mugs to ensure you are the first thing on their minds as our attendees start the Annual Meeting each day.

**Foundation/Non-Profit-Supported Symposium – $6,250-$10,000**  
Foundation Symposia will be held over the lunch hour or in the evening of Wednesday, May 10, Thursday, May 11 and Friday, May 12, 2017. Symposia are developed and coordinated by the sponsor.
## PATRON SUPPORT OPPORTUNITIES ($600-$9,000)

**Delegate Notepad – $9,000**  
These notepads are the perfect companion for Meeting Attendees to use in all the Annual Meeting sessions. Your company’s logo will appear on the front cover of the notepad.

**New Investigator Speed Networking Event – $9,000**  
Your support will be recognized at this high-energy, fast-paced speed networking event during the Annual Meeting.

**Exhibit Hall Pocket Guide – $6,000**  
Display your company’s support of the Annual Meeting and its exhibitors with this helpful, hand-held guide. Available on-site to all conference delegates, it includes a listing of exhibiting companies, exhibit hall hours, the exhibit hall floor plan, and a reserved space for the patron’s non-product advertising.

**New Member Welcome Reception – $4,000**  
Introduce your organization to its newest members during a lively reception with remarks from ASGCT’s leaders and Membership Chair. Your organization will be recognized as a supporter during the reception and throughout the Annual Meeting.

**Conference Pens – $3,500**  
Do the “write thing” with a sponsorship of one of the most sought after items at the Annual Meeting. Your logo will prominently appear on alongside of these high-end pens.

**Microfiber Screen Cleaner $3,500**  
Give meeting attendees some “clean your cell therapy” with this handy microfiber cleaning cloth. Your company logo will be clearly displayed along the front of the travel kit container.

**Outstanding New Investigator Awards – $2,500 per award**  
This is an outstanding opportunity for you to help ASGCT award the newest independent researchers at the Annual Meeting based on their contributions to the field of gene & cell therapy. Your organization will also be recognized for your support of their efforts.

**e-Newsletter – $2,000 per issue**  
Feature your organization in a banner advertisement within the ASGCT bi-monthly newsletter distributed to ASGCT’s 2,000 + members. The banner advertisement is designed by the sponsoring company and links directly to the sponsor’s website.

**Gobo – $1,800 each**  
Project your company logo on highly visible locations throughout the meeting. Company is responsible for supplying artwork and associated production costs. Placement dependent on space availability.

**Window Cling – $1,500 each**  
Direct attendees right to your booth with eye-catching window advertisements in the meeting area. Company is responsible for supplying artwork and associated production costs. Placement dependent on space available.

**Excellence in Research Awards – $1,000 per award**  
The Abstract Review Committee will select the top six abstracts submitted by students and postdoctoral fellows to receive this special recognition, the Excellence in Research Awards.

**Travel Grants – $600 per grant**  
Providing these travel grants allows young scientists and postdoctoral fellows the opportunity to participate in this important meeting. Grantees receive up to $600 to cover travel costs, for an experience that goes so much further in the growth of their careers.

## PRE-MEETING PROGRAM SUPPORT

**Commercialization Workshop**  
Support the 4th Annual Commercialization Workshop, a one day workshop taking place on Tuesday, May 9 prior to the start of the Annual Meeting. A potential barrier to the commercial success of new genetic and cellular therapeutic areas relates to the unique challenges these disruptive technologies pose in creating acceptable business models. Support will be acknowledged during both the Workshop and Annual Meeting.

- **Lunch – $10,000**
- **Program Guide – $9,000**
- **Coffee Breaks – $3,000 each (2 total)**
Grant Writing Workshop
An interactive, fast paced session focused on developing grant writing skills for new investigators, this intimate workshop takes place on Tuesday, May 9 prior to the Annual Meeting. Support will be acknowledged during both the Workshop and Annual Meeting.

- Lunch – $5,000
- Program Guide – $3,000
- Coffee Breaks – $1,000 each (2 total)

Clinical Trials Training Course
Back by popular demand, the ASGCT Clinical Trials Training Course will provide an overview of the necessary stages and steps when entering into clinical trials. The one day Workshop will take place on May 9, prior to the start of the Annual Meeting. Support will be acknowledged during both the Workshop and Annual Meeting.

- Lunch – $10,000
- Program Guide – $9,000
- Coffee Breaks – $3,000 each (2 total)

Please contact David Barrett (dbarrett@asgct.org) for more information and to structure a support option that works for your organization.
## BENEFITS OF SUPPORT

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Partner ($26,000+)</th>
<th>Contributor ($10,000-$25,000)</th>
<th>Patron ($600-$9,000)</th>
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</thead>
<tbody>
<tr>
<td>One Full-Page Four-Color Ad in Issue of <em>Molecular Therapy</em> (not supplement)</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reduced Exhibit Booth Fees</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>One Banner Advertisement in ASGCT e-Newsletter</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mailing Labels for One-Time Use in Keeping with ASGCT’s Policies</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>One Banner Advertisement on ASGCT Online Job Board</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Right of First Refusal for 2018</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Listing in Online Preliminary Program with Logo</td>
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<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Listing in Final Program Pocket Guide with Logo</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Acknowledgement at Annual Meeting Through Special Signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Name Included in Website Listing Through December 2017</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Supporter Ribbons for Company/Organizational Representatives at Annual Meeting</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>Company Name on Annual Meeting Items Approved by ASGCT</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

For more information please contact:
David Barrett, JD
ASGCT Executive Director
Telephone: (414) 278-1341
Email: dbarrett@asgct.org
IMPORTANT EXHIBITOR INFORMATION

EXHIBIT DATES
Exhibits will be open Wednesday, May 10 through Friday, May 12, 2017.

EXHIBIT HALL HOURS & ACTIVITIES
Exhibits will be located in Exhibit Hall A and B South of the Marriott Wardman Park Hotel.

Wednesday, May 10
5:30 pm – 7:30 pm
Exhibit Hall Welcome Reception & Poster Session I

Thursday, May 11
9:45 am – 10:30 am
Exhibit Hall Coffee Social – with Oral Poster Session
3:00 pm – 3:45 pm
Exhibit Hall Coffee Social
5:15 pm – 7:15 pm
Exhibit Hall Networking Reception & Poster Session II – with Tools and Technologies Forum

Friday, May 12
9:45 am – 10:30 am
Exhibit Hall Coffee Social – with Oral Poster Session
3:15 pm – 3:45 pm
Exhibit Hall Coffee Social
5:45 pm – 7:45 pm
Exhibit Hall Networking Reception & Poster Session III – with Tools and Technologies Forum

An assortment of hors d’oeuvres and refreshments will be offered during the evening reception events. Coffee and tea will be offered during the morning and afternoon coffee socials.

IMPORTANT NOTES:
• Exhibit hours are subject to change. Exhibitors will be notified as soon as possible if a change in hours is necessary.
• Exhibit booths MUST be staffed during all open hall hours and activities.
• Packing of equipment, literature or dismantling of exhibits is strictly prohibited before 7:45 pm on Friday, May 12.

ADMISSION TO SESSIONS AND FUNCTIONS
• Exhibiting companies who rent:
  - 10 x 10 booth = 2 complimentary Exhibitor Attendee registrations
  - 10 x 20 booth = 3 complimentary Exhibitor Attendee registrations
  - 20 x 20 booth = 4 complimentary Exhibitor Attendee registrations
• Exhibitor Attendee badges give individuals access to the Exhibit Hall, Education Sessions, Oral Abstract Sessions, Scientific Symposia and Plenary Sessions.
• Each Exhibiting company is allowed 4 additional Exhibit Hall Only badges for booth staff. Exhibiting companies who need additional Exhibit Hall Only badges will be charged $100.00 per additional staff member for access to the Exhibit Hall only.
• Badges will be available on-site at the ASGCT Registration Desk.

<table>
<thead>
<tr>
<th>Booth Rental Fees</th>
<th>For Profit</th>
<th>Non-Profit, Educational Organization, Institution, Research Facility</th>
</tr>
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<tbody>
<tr>
<td>10 x 10 In-line Booth:</td>
<td>$2,400</td>
<td>$2,200</td>
</tr>
<tr>
<td>10 x 10 Corner Booth:</td>
<td>$2,550</td>
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<tr>
<td>10 x 20 Corner Booth:</td>
<td>$4,100</td>
<td>$3,400</td>
</tr>
<tr>
<td>20 x 20 Corner Booth:</td>
<td>$7,000</td>
<td>$6,300</td>
</tr>
</tbody>
</table>

BOOTH RENTAL INCLUDES:
• Discounts on advertising in ASGCT’s Journals
• A 50% discount on advertising in ASGCT Newsletters
• Opportunity to purchase attendee mailing labels at a reduced cost (prior to July 17, 2017)
• Opportunity to purchase electronic lead retrieval service
• Posting of company name on ASGCT Website, Signage, Mobile App, in online Preliminary Program and Final Program Pocket Guide as well as acknowledgement in the post-meeting newsletter
• Flame-proof, eight-foot high back wall drape, three-foot sidewall drape
• Booth identification sign listing company name and booth number
• Twenty-four hour general security during installation and dismantlement hours
• After-hours security for the duration of the exhibition

RESTRICTION OF EXHIBITS
Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the ASGCT Annual Meeting; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to ASGCT all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to ASGCT all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

For more information please contact:
David Wood
ASGCT Senior Program Manager
Telephone: 414-278-1341
Email: dwood@asgct.org
EXHIBITOR OR SUPPORTER INFORMATION
This information will be used for a listing in the Final Program book.

Company Name: ________________________________________________________________________________________________________
Contact Person: _________________________________________________________________________________________________________
Address: _________________________________________________________________________________________________________________________________________________________________________________________________________________
City: __________________________ State/Province: __________________________
Zip/Postal Code: __________________________ Country: __________________________
Telephone: __________________________ Fax: __________________________
Website: ________________________________________________________________________________________________________________

CONTACT FOR EXHIBIT OR SUPPORTER-RELATED INFORMATION
Contact Person: __________________________ Title: __________________________
Address: _________________________________________________________________________________________________________________________________________________________________________________________________________________
City: __________________________ State/Province: __________________________
Zip/Postal Code: __________________________ Country: __________________________
Telephone: __________________________ Fax: __________________________
Email: ________________________________________________________________________________________________________________

EXHIBIT BOOTH SELECTION
Please check one:

<table>
<thead>
<tr>
<th>EXHIBIT BOOTH RENTAL SELECTION</th>
<th>For Profit Organization</th>
<th>Non-profit Organization, Educational Institution, Research Facility</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 x 10 In-line Booth:</td>
<td>$2,400</td>
<td>$2,200</td>
</tr>
<tr>
<td>10 x 10 Corner Booth:</td>
<td>$2,550</td>
<td>$2,350</td>
</tr>
<tr>
<td>10 x 20 Corner Booth:</td>
<td>$4,100</td>
<td>$3,400</td>
</tr>
<tr>
<td>20 x 20 Corner Booth:</td>
<td>$7,000</td>
<td>$6,300</td>
</tr>
</tbody>
</table>

Please list your top four booth location choices. (See Exhibit Hall Floor Plan for booth numbers). This does not guarantee your preferred booth assignment; ASGCT will make every effort to accommodate your specific request based on availability. Floor plan is subject to change.

1. ____________________________  2. ____________________________  3. ____________________________  4. ____________________________

If possible, please do not locate us near the following companies: __________________________________________________________________________________________________________________________

PRINCIPAL PRODUCTS TO BE DISPLAYED
__ Publications  __ Instruments  __ Equipment  __ Pharmaceuticals  __ Other (please specify): __________________________

TOOLS AND TECHNOLOGIES FORUM
__ Our company/organization will be participating in the Tools and Technologies Forum. ($500)
__ Our company/organization will not be participating in the Tools and Technologies Forum.
## SUPPORTER OPTION

<table>
<thead>
<tr>
<th>Support Item</th>
<th>Amount</th>
<th>Check Item with X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Meeting Mobile App</td>
<td>$32,000</td>
<td></td>
</tr>
<tr>
<td>Conference WiFi</td>
<td>$30,000</td>
<td></td>
</tr>
<tr>
<td>Closing Night Reception</td>
<td>$30,000</td>
<td></td>
</tr>
<tr>
<td>Registration Bags</td>
<td>$28,000</td>
<td></td>
</tr>
<tr>
<td>Final Program Pocket Guide</td>
<td>$25,000</td>
<td></td>
</tr>
<tr>
<td>Industry-Supported Symposium</td>
<td>$20,000-$12,500</td>
<td></td>
</tr>
<tr>
<td>Hotel Key Cards in host hotel</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>Thumb Drives</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>Presidential Symposium</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>Outstanding Achievement Award</td>
<td>$12,000</td>
<td></td>
</tr>
<tr>
<td>Lanyards/Badge Holder</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Coffee Travel Mugs</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Foundation/Non-Profit-Supported Symposium</td>
<td>$10,000-$6,250</td>
<td></td>
</tr>
<tr>
<td>Delegate Notepad</td>
<td>$9,000</td>
<td></td>
</tr>
<tr>
<td>New Investigator Speed Networking Event</td>
<td>$9,000</td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall Pocket Guide</td>
<td>$6,000</td>
<td></td>
</tr>
<tr>
<td>New Member Welcome Reception</td>
<td>$4,000</td>
<td></td>
</tr>
<tr>
<td>Conference Pens</td>
<td>$3,500</td>
<td></td>
</tr>
<tr>
<td>Microfiber Screen Cleaner</td>
<td>$3,500</td>
<td></td>
</tr>
<tr>
<td>Outstanding New Investigator Awards</td>
<td>$2,500 per award</td>
<td></td>
</tr>
<tr>
<td>e-Newsletter</td>
<td>$2,000 per issue</td>
<td></td>
</tr>
<tr>
<td>Gobo</td>
<td>$1,800 each</td>
<td></td>
</tr>
<tr>
<td>Window Cling</td>
<td>$1,500 each</td>
<td></td>
</tr>
<tr>
<td>Excellence in Research Awards</td>
<td>$1,000 per award</td>
<td></td>
</tr>
<tr>
<td>Travel Grants</td>
<td>$600 per grant</td>
<td></td>
</tr>
<tr>
<td>Commercialization Workshop Lunch</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Program Guide</td>
<td>$9,000</td>
<td></td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>$3,000 each (2 total)</td>
<td></td>
</tr>
<tr>
<td>Grant Writing Workshop Lunch</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Program Guide</td>
<td>$3,000</td>
<td></td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>$1,000 each (2 total)</td>
<td></td>
</tr>
<tr>
<td>Clinical Trials Training Course Lunch</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Program Guide</td>
<td>$9,000</td>
<td></td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>$3,000 each (2 total)</td>
<td></td>
</tr>
</tbody>
</table>

Website to be Displayed on ASGCT website:

## EXHIBITOR AND SUPPORTER LOGO

Exhibitors and Supporters are asked to provide a .jpg, or .png file containing the Company’s logo. The exhibitor logos will be placed on the ASGCT website. Supporter logos will be placed on the ASGCT website, in the final and preliminary programs, as well as on signage throughout the Annual Meeting. Please submit your logo by email to dwood@asgct.org by January 16, 2017 for placement in the online Preliminary Program.

## EXHIBITOR CANCELLATION POLICY

If an exhibitor wishes to cancel or reduce exhibit space after assignment has been made, written notification must be sent to the ASGCT Executive Office. A full refund minus a processing charge of $300.00 will be granted if the cancellation is made prior to or on February 20, 2017. Any exhibitor who cancels space after February 20, 2017, will be responsible for the total booth cost. No refund will be provided.
EXHIBITOR AGREEMENT TERMS AND CONDITIONS

You are hereby authorized to reserve space for the company indicated to exhibit at the ASGCT 20th Annual Meeting to be held May 10-13, 2017 at the Marriott Wardman Park Hotel in Washington, DC, USA. We understand that the assigned space will be rented at the rate quoted in the ASGCT 20th Annual Meeting Prospectus. We understand further that all space must be paid for in full on or before February 20, 2017. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of Show Management. We agree to abide by all rules and regulations governing exhibitors set forth in the ASGCT 20th Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

Hold Harmless Clause: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor’s displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the American Society of Gene & Cell Therapy, the Marriott Wardman Park Hotel, Heritage Trade Show Services and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Marriott Wardman Park Hotel, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Marriott Wardman Park Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor’s occupancy and use of the exhibition premises, the Hotel or any part thereof.

Promotional Activities: Advertisements and promotional materials may not be displayed or exhibited in the educational space immediately before, during, or after an ASGCT educational activity. No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may register for and attend an educational activity, but may not engage in promotional activities in the educational space immediately before, during, or after an ASGCT educational activity.

Giveaways: Giveaways approved by ASGCT may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted to ASGCT with a sample by March 15, 2017. Samples will not be returned. Written notification will be sent upon ASGCT approval of the items.

Drawings/Prizes/Raffles, Etc.: Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or place within the ASGCT Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

By submitting the ASGCT Exhibit Space and Support Application Form you agree to abide by all the terms and conditions above.

EXHIBITOR & SUPPORTER PAYMENT

Exhibitors are required to submit a minimum 60% deposit with this application if it is submitted on or before December 31, 2016 with the balance due by January 23, 2017. Applications submitted after December 31, 2016, must include full payment.

Exhibit Booth Rental: $_________ x 60% = $_________
Tools and Technologies Forum ($500.00): + $_________
Sponsorship Selection: + $_________
Total Payment $_________

Supporters are required to submit full payment for their support item with this application.

Payment Options
Payment by check: Please make check payable to ASGCT.
___ Visa  ___ MasterCard  ___ American Express

Credit Card #: ________________________________ Expiration Date: ____________________________

Credit Card Security Code: _______ (Last 3 digits on back of VISA & MC and 4-digit code on front of AMEX)

Card Holder’s Name: ________________________________________________________________

Print a copy of this exhibit space and support application form for your records.
This is your invoice and contract. No additional invoice will be issued.

American Society of Gene & Cell Therapy | 555 East Wells Street Suite 1100 | Milwaukee, WI 53202
Phone: (414) 278-1341 | Fax: (414) 276-3349
IMPORTANT DEADLINES TO REMEMBER

November 1, 2016
Housing Opens

December 1, 2016
Meeting Registration Opens

January 19, 2017
Abstract Submission Deadline

February 20, 2017
Company Listing and Exhibit Description due for inclusion in Final Program Pocket Guide

April 3, 2017
Housing Deadline at Omni Shoreham Hotel

April 19, 2017
Housing Deadline at Marriott Wardman Park Hotel
Early Registration Deadline

May 9, 2017
ASGCT Clinical Trials Training Course
ASGCT Commercialization Workshop
ASGCT Grant Writing Workshop

May 10-13, 2017
ASGCT 20th Annual Meeting

WATCH FOR MORE DETAILS AT WWW.ASGCT.ORG