23rd Annual Meeting
Prospectus

SPONSOR
EXHIBITOR
ADVERTISER

Boston, MA
May 12 - May 15
2020
# TABLE OF CONTENTS

02. 22nd Annual Meeting Highlights
03. Why Choose ASGCT in 2020?
04. Sponsorship Recognition
05. Sessions and Receptions
11. Marquee and Branding
18. Exhibiting
23. Advertising
27. Apply Online
28. Important Dates
29. Year-Round Opportunities with ASGCT

## KEY CONTACTS

**Sponsorship**

Laura Otto  
Senior Manager of Development  
lotto@asgct.org

**Exhibits**

Rita Fadness  
Development Manager  
rfadness@asgct.org
22nd ANNUAL MEETING HIGHLIGHTS
April 29 - May 2, 2019 - Washington D.C.

Attendance is Global and Growing
4,701 attendees - the largest meeting in ASGCT history!

Attendees by Discipline
- Industry: 60%
- Academic: 30%
- Government: 6%
- Other: 4%

Exposure
- Livestream Views: 19,400+
- Mobile App Downloads: 5,000+
- Registration Bags Distributed: 4,000+

Social Media
- Posts using #ASGCT19: 3,410
- Media Registrants: 50

Programming
- Abstract Presentations: 978
- Speakers: 110
- Industry Sponsored Symposia: 9

Recap Video
WHY CHOOSE ASGCT IN 2020?

The American Society of Gene & Cell Therapy's (ASGCT) 23rd Annual Meeting is the world's largest gathering of gene and cell therapy professionals and provides an international forum where the latest scientific discoveries are presented and discussed.

Network with nearly 5,000 potential customers, including basic and clinical investigators from academic, regulatory, and biotechnology sectors.

Following a record-breaking 2019 meeting, ASGCT expects another 20-30 percent jump in attendance as the Society returns to a convention center venue for the first time in more than five years.

CONNECT WITH YOUR TARGET AUDIENCE

Presence
Secure your presence at this premier meeting to reach clinicians, academics, commercial scientists, postdoctoral fellow and graduate students.

Engage
Get your products and services in front of an engaged audience, in person, and through the many branding opportunities available only through ASGCT.

More in 2020
ASGCT returns to a convention center in 2020, and we’re excited to offer more:

More space
More research
More connections
BUILD YOUR SPONSORSHIP PACKAGE
(INVESTMENT LEVELS BELOW)

Select and total up items from pages 5-17 and receive benefits in one of the recognition levels below. Advertising on pages 23-26 is only included in your total investment when added to sponsorship support. Exhibit booths and items on pages 18-22 are not included in the investment levels below.

**DIAMOND**
$50,000+

- Logo scaled to 100% on:
  - Annual Meeting Website + front page
  - On-site signage
  - Printed Program
  - Molecular Therapy Journal ad
  - Lead-in slide
  - E-newsletter issue

**PLATINUM**
$35,000+

- Logo scaled to 100% on:
  - Annual Meeting Website + front page
  - On-site signage
  - Printed Program
  - Molecular Therapy Journal ad
  - Lead-in slide
  - E-newsletter issue

**GOLD**
$25,000+

- Logo scaled to 75% on:
  - Annual Meeting Website
  - On-site signage
  - Printed Program
  - Molecular Therapy Journal ad
  - Lead-in slide
  - E-newsletter issue

**SILVER**
$15,000+

- Logo scaled to 50% on:
  - Annual Meeting Website
  - On-site signage
  - Printed Program
  - Molecular Therapy Journal ad
  - Lead-in slide

**BRONZE**
$5,000+

- Logo scaled to 25% on:
  - Annual Meeting Website
  - On-site signage
  - Printed Program
  - Molecular Therapy Journal ad

**Additional Benefits**:
- Listing & logo in mobile app
- 6 tickets to the Closing Night Reception
- Logo included in mobile app sponsor splash ad from ASGCT
- Special invitation to ASGCT Leadership Reception
- 2 full meeting registrations

**Additional Benefits**:
- Listing & logo in mobile app
- 4 tickets to the Closing Night Reception
- Logo included in mobile app sponsor splash ad from ASGCT
- Special invitation to ASGCT Leadership Reception

**Additional Benefits**:
- Listing & logo in mobile app
- 2 tickets to the Closing Night Reception

**Additional Benefits**:
- Listing & logo in mobile app
- Company name listed on lead-in slide
SESSIONS AND RECEPTIONS
SPONSORSHIP
PLENARY SESSIONS
$20,000  Exclusive!

This is an exclusive opportunity to sponsor the most popular Annual Meeting sessions. Your company's support includes logo on room signage, plus online and printed materials.

2020 Plenary Sessions

- The George Stamatoyannopoulos Memorial Lecture  SOLD
- Presidential Symposium  SOLD
- Outstanding New Investigator Symposium  SOLD
- Outstanding Achievement Award Lecture

AWARDS  $1,000 each

Support future leaders in the gene and cell therapy field by recognizing their work or by covering their travel expenses to attend the Annual Meeting.

Sponsors receive logo recognition on the awards page in the printed program, on the Annual Meeting website, in award notification emails, and in letters. (Subject to deadlines)

- Excellence in Research Awards
  Awarded to the top 15 abstracts.

- Travel Grants
  Awarded to Associate members who are first and presenting abstract authors.

- Minority Travel Grants
  Awarded to underrepresented Associate members who submitted abstracts.

127 travel awardees in 2019!

VIEW ALL 2019 AWARD RECIPIENTS

Sessions and Receptions | Sponsorship | ASGCT 23rd Annual Meeting
INDUSTRY SPONSORED SYMPOSIA

Hosting a crowd-favorite Industry Sponsored Symposium (ISS) is your company's only opportunity to control the content of a 90-minute session open to all attendees at the ASGCT Annual Meeting.

What's Included

- Up to a 500-person capacity room, theater style.
- Basic audio visual set-up with on-site AV tech.
- Signage outside of room with your logo.
- Logo, title, and agenda included in printed program. Listing in mobile app.
- Up to 4 guest badges for the date and time of your symposia for your speakers, guests, or staff.

Enhance Your Symposium

- Catering
- Lead retrieval

It is the responsibility of the sponsor to coordinate; both are optional and additional fees will apply.

Encouraged Add-ons

- Push Notification
- Hotel Door Drop
- Registration Bag Insert

See page 23 to check out all advertising opportunities!

Concurrent Session Times

(first-come, first-served)

Tuesday, May 12
4 evening sessions

Wednesday, May 13
4 lunch sessions
4 evening sessions

Thursday, May 14
4 lunch sessions
4 evening sessions
ASGCT’s 9 half-day pre-meeting workshops are held on Monday, May 11 and each attract targeted audiences of up to 250 attendees.

Levels & Benefits

Your company will be recognized as a sponsor throughout the meeting, in addition to your sponsored workshop(s).

$10,000 per workshop
Full-size logo on workshop signage, printed syllabi, and lead-in slides. One full-page ad in workshop syllabi.

$7,500 per workshop
Logo scaled to 75 percent on workshop signage, printed syllabi, and lead-in slides. One half-page ad in workshop syllabi.

$5,000 per workshop
Logo scaled to 50 percent on workshop signage, printed syllabi, and lead-in slides.

Topics

- Clinical Trials Training Course I
- Clinical Trials Training Course II
- Commercialization I
- Commercialization II
- Vector Development and Manufacturing
- Oncolytic Viruses
- CAR T and Immune Effectors
- Gene Editing
- Stem Cell Therapies

Schedule

- 4 concurrent morning sessions
- 5 concurrent afternoon sessions

Notebooks

$10,000 - Exclusive
2,000 5" W x 7" H notebooks distributed. Includes production and shipping.

Pens

$7,500 - Exclusive
2,000 pens distributed. Includes production and shipping.
The popular Closing Night Reception will be held on Thursday, May 14 at the Boston Museum of Science, with nearly 2,000 expected attendees!

Main Event  SOLD
$25,000 - Exclusive!
One Closing Night Reception sponsor will have the opportunity to be the social highlight of the Annual Meeting. Support provides attendees with food, drinks, and access to the museum’s collections. Recognition includes logo gobo or will be customized based on the venue.

Photo Booth
$10,000 - Exclusive!
Help attendees capture the evening with fun props, a co-branded backdrop, printed photos, and a custom hashtag.

Music
$10,000 - Exclusive!
Get the party started by sponsoring the band and the opportunity to provide party swag at the door! Signage also displayed near stage.
Networkung Events

$5,000-$20,000

Exhibit Hall Receptions
$15,000 - 3 Exclusive Opportunities!
Evening receptions are held in the exhibit hall during the poster sessions. Sponsors will receive recognition at food and drink stations and a table at which you can engage attendees, handout swag, and promote your brand.

Career Fair Headshots
$20,000
For the first time, ASGCT will host an ice cream social Career Fair for companies to engage with top gene and cell therapy job seekers. Provide attendees with a new professional headshot! Recognition includes on-site signage and logo placement on the Job Bank website, plus other potential branding opportunities.

Information to secure a table for recruiters is coming soon!

Mentoring & Reconnection Reception
$5,000
Encourage collaboration with company signage at this annual reception.

New Member Reception
$5,000
Welcome new members to ASGCT with company signage at this popular annual reception.

Student Trainee Lounge
$5,000
Receive signage at this reserved meeting space for students and trainees throughout the entire meeting.
MARQUEE AND BRANDING
Livestreaming SOLD
Exclusive!

Nearly all sessions will be livestreamed in 2020. You will receive exclusive branding on the livestreaming website, and all instrumental messages and signage.

Mobile App SOLD
Exclusive!
Your logo will be the premier sponsor on the ASGCT mobile app, and all instrumental messages and signage.

MARQUEE

Wi-Fi SOLD
Exclusive!
Conference-wide Wi-Fi is an essential meeting tool, and this exclusive sponsorship is a premier branding opportunity. You will receive branding on all instrumental messages and signage.

19,400+ Livestream Views in 2019!
5,000+ Mobile App Downloads in 2019!

$30,000 each
BRAND BOOSTING

$20,000-$35,000

Includes the cost of production and shipping. Subject to printing deadlines and ASGCT approval.
*Included in the official Annual Meeting registration bag distributed to attendees.

$35,000 - Exclusive!

- **Registration Bags** SOLD

$30,000 - Exclusive!

- **Water Bottles**
- **USB Drives**

$25,000 - Exclusive!

- **Lanyards** SOLD

- **Relaxation Station** NEW!
  
  Encourage attendees to relax and recharge.
  
  Exhibiting? This is a great way to increase traffic, by providing redeemable vouchers at your booth!
  - 3 full days of professional service from 10 a.m. to 6:30 p.m.
  - 20 x 20 furnished space.
  - Sponsor logo recognition in the Relaxation Station.
  - Sponsor can supply their own signature clothing for the massage therapists to wear.

$20,000 - Exclusive!

- **Notebooks**
  - $20,000 - Exclusive!

- **Registration Area**
  - Includes co-branded kiosk screens, badge holder bin, ribbon wall, and co-branded emails. Great visibility!

Click here to watch a video to learn more!

Brand Boosting | Sponsorship | ASGCT 23rd Annual Meeting

SIGN UP NOW
BRAND BOOSTING

$15,000 each

Includes the cost of production and shipping. Subject to printing deadlines and ASGCT approval.
*Included in the official Annual Meeting registration bag distributed to attendees.

- Meeting Pens* - Exclusive! SOLD
- Hand Sanitizer* - Exclusive!
- Multimedia Wall - Exclusive!
  Twitter feed, job postings, and more are rotated on this large screen!
- Exhibit Hall Aisle Signs - Exclusive!
  Co-branded aisle signs to promote your booth and to guide attendees throughout the halls.
- Lighted Gobo - 2 Spots Available!
  Shine your logo in the Rotunda for all attendees to see!
- Wall Clings - SOLD OUT
  29' W x 6' H
  Located in the Rotunda on Level 2 near the escalators.
- Hanging Banners - SOLD OUT
  15' W x 10' H
  3 available in the Rotunda on Level 3.
BRAND BOOSTING

Includes the cost of production and shipping. Subject to printing deadlines and ASGCT approval. All are placed in high traffic areas throughout the convention center!

- **Hanging Banners** SOLD OUT
  $12,500
  118” W x 191” H
  3 available in the Rotunda on Level 2.

- **Lighted Display Unit**
  $10,000
  Placed by ASGCT in highly visible areas. 12 available.

- **Photo Backdrop**
  $10,000 - Exclusive!
  Co-branded backdrop for photos/selfies, displayed during the entire conference! Includes signage with hashtag and logo.

- **Lighted Gobo**
  $10,000
  Shine your logo in Exhibit Hall D. 6 available.

- **Wall Clings**
  $10,000
  32’ W x 6’ H - 4 Available!
  Located in Boylston Hallway on Level 3.
BRAND BOOSTING

Includes the cost of production and shipping. Subject to printing deadlines and ASGCT approval. All are placed in high traffic areas throughout the convention center!

- **Wall Clings**
  - $7,500
  - 11'6" W x 11'6" H - 17 Available!
  - Located outside of the main ballrooms on Level 3.
  - $5,500
  - 8' W x 8' H - 8 Available!
  - Located in Boylston Hallway on Level 2.

- **Lighted Charging Stations - $7,500**
  - 12 available.

- **Column Wraps - $7,500**
  - 12 available on Level 2. 4 available on Level 3.
  - + $5,500 Branded Column Lounge
  - Add lounge seating and a branded floor sticker to boost your column!

- **Windows Clings**
  - $7,500
  - 57.5" W x 57" H per panel
  - Includes a set of 5 panels on Level 3.
  - 9 sections available.
  - $5,500
  - 5' W x 7' H per panel
  - Includes a set of 4 panels on Level 2.
  - 4 sections available.
BRAND BOOSTING

$1,500-$5,500

Includes the cost of production and shipping. Subject to printing deadlines and ASGCT approval. All are placed in high traffic areas throughout the convention center!

$5,500 each

- Stationary cube
  4' W x 4' H and placed around the convention center. 12 available.

$5,000 - Exclusive!

- Wayfinding Signs
  Guide attendees throughout the convention center with co-branded directional signage.

$2,500 each

- Hanging Banners
  Placed around the Rotunda on Level 2. 16 available.

- Abstract Poster Push Pin Holder
  8 available.

- Abstract Poster Container Bin
  8 available.

$1,500 and $2,500 each

- Exhibit Hall Floor Stickers
  3' W x 3' H or 5' W x 5' H and placed in the aisles or near your booth.
EXHIBITING
2019 Exhibitors

Abbott Diagnostics Technologies AS
ABL
ACF Bioservices
ACGT
Advanced Instruments
Agilent Technologies
AGTC
Albcura Corporation
AlcamI
Aldevron
Alfa Wassermann
Separation Technologies
AlCl
ArcticZymes
ATUM AveXis
Batavia Biosciences
Biological Industries USA
Bionique Testing Laboratories
Bio-Rad Laboratories
Bio-Sharing.Org
Bio-Technne
bluebird bio
Brammer Bio
Celetrix Electroporation
Celgene Corporation
Cell Press
CEVEC Pharmaceuticals GmbH
Charles River
Charter Medical Ltd
Children’s Hospital of Philadelphia
Cobra Biologics
Cook MyoSite
Curiox Biosystems
Cygnus Technologies
DaiceI Corporation
Delphi Genetics
Eurofins BioPharma Product Testing
European Society of Gene and Cell Therapy Expression Systems
FinVector Oy
Flash Therapeutics SAS
Food and Drug Administration Center for Biologics Evaluation and Research
Fresenius Kabi USA
FUJIFILM Diosynth Biotechnologies
GE Healthcare
Gene Therapy Center Austria (GTCA) | Takeda
Gene Tools, LLC
GenesisBPS
GeneWerk GmbH
Genezen Laboratories
GenoSafe
GenScript USA Inc.
Imanis Life Sciences
Integrated DNA Technologies
Isoplexis
JPT Peptide Technologies GmbH
KBI Biopharma
LakePharma
Logos Biosystems
Lonza Pharma & Biotech
Lovelace Biomedical Malvern Panalytical
Mary Ann Liebert
MaxCyte
MilliporeSigma
Milenyi Biotec
National Gene Vector Biorepository
Nature Technology Corporation
NIH - NINDS
Novasep
NxGEN VECTOR SOLUTIONS
Orchard Therapeutics
OriGen Biomedical
Oxford BioMedica
Oxford Genetics
Paragon Biosciences
Penn Vector Core
PeproTech, Inc
PerkinElmer
Phacilitate
PhoenixBio
PlasmidFactory GmbH & Co. KG
POLYPLUS TRANSFECTION
Powell Gene Therapy Center
PROGEN Biotechnik GmbH
Puresyn
RegMedNet
Retrogenix Limited
RoosterBio
Sangamo Therapeutics
Sarepta Therapeutics
SCIEX
SGS Vitrology Limited
SIRION Biotech GmbH
STEMCELL Technologies
STEMSOFT Software
Synbio Technologies
Terumo BCT
Thermo Fisher Scientific
Trilink BioTechnologies
Vaccine Stabilization Institute
VGXI
Vigene Biosciences
Virotek Incorporation
VIVEbiotech
Waishman Biomanufacturing
Wilson Wolf Corporation
WORLDSymposium
Yecuris
Yposkesi

Why Exhibit?

Increase Sales
Reach nearly 5,000 potential customers and promote your new technology.

Build Relationships
Connect with attendees, speakers, industry leaders, and members of the press.

ASGCT Scores Over 90%
91% of exhibitors who took our 2019 survey indicated they were satisfied with the 22nd Annual Meeting!

THE EXHIBIT HALL IS SOLD OUT. TO BE ADDED TO THE WAITLIST, PLEASE CONTACT RITA FADNESS AT RFADNESS@ASGCT.ORG.

Exhibiting | ASGCT 23rd Annual Meeting
## EXHIBIT HALL PRICING

<table>
<thead>
<tr>
<th></th>
<th>20' x 20'</th>
<th>10' x 20'</th>
<th>10' x 10'</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Island</strong></td>
<td>$17,600</td>
<td>$8,000</td>
<td>$4,000</td>
</tr>
<tr>
<td><strong>Inline</strong></td>
<td>$8,400</td>
<td>$8,400</td>
<td>$4,400</td>
</tr>
<tr>
<td><strong>1 Corner</strong></td>
<td>$8,800</td>
<td>$8,800</td>
<td>$4,400</td>
</tr>
<tr>
<td><strong>2 Corners</strong></td>
<td>$8,800</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- 8 full meeting registrations
- 8 exhibit hall only passes
- Logo in Molecular Therapy
- Complimentary attendee mailing address labels (pre or post list)
- 15% off program ads

- 4 full meeting registrations
- 6 exhibit hall only passes
- Logo in Molecular Therapy
- 10% off attendee mailing address labels (pre or post list)
- 10% off program ads

- 2 full meeting registrations
- 4 exhibit hall only passes
- Logo in Molecular Therapy

---

### Special Offers

Non-profit educational and research facilities are eligible for a $500 discount on the booth space fees listed above.

Additional exhibit hall only badges are $100 each!

Exclusive opportunity to participate in the Tools & Technology Forum.

---

### Furnishings

All booths come unfurnished, the hall is not carpeted, and electricity is not included. Non-island booths include an 8’ high drape, 3’ high side dividers, and a 7’x44’ one-line identification sign.

---

### Exhibitor Service Kit

Exhibit booths can be customized by Heritage Trade Show Services and lead retrieval devices can be purchased through Show Gear. Exhibitor Service Kits will be distributed via email in winter.

---

Learn how to promote your booth on the next page!

---

THE EXHIBIT HALL IS SOLD OUT. TO BE ADDED TO THE WAITLIST, PLEASE CONTACT RITA FADNESS AT RFADNESS@ASGCT.ORG.

---

Exhibiting | ASGCT 23rd Annual Meeting
TOOLS & TECHNOLOGY FORUM
$2,000 Spots are limited!

This forum provides exhibitors the opportunity to present their products, services, tools, and technologies with up to 250 attendees per session!

**Format**
Presentations are 15 minutes long and run continuous during each session on May 12, May 13, and May 14. Time includes any audience Q&A.

**Speaker Information**
Basic A/V is included. Limit 1 presentation per company. Speaker registration is not included.

Company name and presentation title are listed in the program schedule and mobile app.

---

BOOST YOUR BOOTH!

**Mobile App Featured Exhibitor**
$5,000
Become a featured exhibitor by getting your company name and booth location at the top of the list of nearly 200 booths in the mobile app.

**Program Book Premium Listing**
$5,000
Increase your booth’s awareness with your logo in the printed program directory of all exhibitors.

See additional advertising opportunities on page 23.
# Tentative Exhibit Hall Hours and Activities

(Times are subject to change)

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, May 11</strong></td>
<td>1 p.m. - 8 p.m.</td>
</tr>
<tr>
<td><strong>Tuesday, May 12</strong></td>
<td>7 a.m. - 9 a.m.</td>
</tr>
<tr>
<td></td>
<td>10 a.m. - 6:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>9:45 a.m. - 10:15 a.m.</td>
</tr>
<tr>
<td></td>
<td>3:15 p.m. - 3:45 p.m.</td>
</tr>
<tr>
<td></td>
<td>5:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td><strong>Wednesday, May 13</strong></td>
<td>10 a.m. - 6:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>9:45 a.m. - 10:15 a.m.</td>
</tr>
<tr>
<td></td>
<td>3 p.m. - 3:45 p.m.</td>
</tr>
<tr>
<td></td>
<td>5:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td><strong>Thursday, May 14</strong></td>
<td>10 a.m. - 6:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>9:45 a.m. - 10:15 a.m.</td>
</tr>
<tr>
<td></td>
<td>3:15 p.m. - 3:45 p.m.</td>
</tr>
<tr>
<td></td>
<td>5:30 p.m. - 6:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>6:30 p.m. - 9:30 p.m.</td>
</tr>
<tr>
<td><strong>Friday, May 15</strong></td>
<td>8 a.m. - 11 a.m.</td>
</tr>
</tbody>
</table>

---

The exhibit hall is sold out. To be added to the waitlist, please contact Rita Fadness at rfadness@asgct.org.
Advertising is sold separately and only recognized when added to sponsorship support. See page 4 for more details. Items are subject to printing deadlines and ASGCT approval.

- **Program Book Ads**
  - $10,000 each
  - Inside front cover full page (color) **SOLD**
  - Inside back full page (color) **SOLD**

- **Meter Board Signage**
  - $2,500
  - 38” W x 78” H and placed in high traffic areas by ASGCT. Printing and shipping is included.

- **Registration Bag Insert**
  - $5,000
  - Flyer up to 8.5” W x 11” H, printing and shipping not included.

- **Hotel Door Drop**
  - $5,000
  - Includes distribution fees, printing and shipping not included.
Advertising is sold separately and only recognized when added to sponsorship support. See page 4 for more details. Items are subject to printing deadlines and ASGCT approval.

Promote your company's exhibit booth, Industry Sponsored Symposium, Tools & Technology Forum presentation, and more on 21 digital screens located throughout the Hynes Convention Center!

All digital ads must be approved by ASGCT and artwork is due by March 31, 2020. Limit 4 per company.

- Ads will run on all 21 screens from 6 a.m. - 11 p.m., alongside ASGCT content.
- Formats Accepted: JPEG (preferred), Microsoft PowerPoint, PNG, MP4 WITH h.264 compression only. No audio.
- Video Length: Exactly 15 or 30 seconds (all videos are scheduled in 15 second increments).

Click here to view examples!
ADVERTISING

Mobile

$1,000-$7,500

Advertising is sold separately and only recognized when added to sponsorship support. See page 4 for more details. Items are subject to printing deadlines and ASGCT approval.

- **Know Before You Go Email Banner Ad** - Exclusive!
  - **$7,500**
  - Sent 3-5 days before the meeting starts to all attendees.

- **Daily Email Banner Ad**
  - **$5,000**
  - 5 available. Daily exclusive.

- **Mobile App Splash Ad**
  - **$5,000**
  - 6 available. Limit 2 per company.

- **Mobile App Push Notification**
  - **$2,500**
  - 8 available. Limit 2 per company.

- **Multimedia Wall - Twitter Splash Ad**
  - **$1,000**
  - Up to 3 ads rotating among featured posts.
READY TO BE LISTED AS ONE OF OUR SUPPORTERS IN 2020?

Apply online!

asgct.org/am20apply

ASGCT adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year’s sponsor is given the option of confirming support of the same program or activity at next year’s meeting before sponsorship of that function can be offered to another organization.

Contact ASGCT at lotto@asgct.org or (414) 278-1341 for the latest availabilities, additions, ad specs, and deadlines. All sponsorships are subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO ASGCT APPROVAL PRIOR TO PRINTING.

This prospectus is continuously being updated to provide the best and most up-to-date information possible. For the most current version please visit www.asgct.org/prospectus.

To view the terms and conditions and to apply, please visit asgct.org/am20apply.
ASGCT 2020
IMPORTANT DATES

December 2019
Abstracts, Housing and Meeting
Registration Opens

April 2020
Housing and Early Annual Meeting
Registration Deadline

May 11, 2020
Pre-Meeting Workshops

May 12 - 15, 2020
ASGCT 23rd Annual Meeting

KEY CONTACTS

Sponsorship
Laura Otto
Senior Manager of Development
lotto@asgct.org

Exhibits
Rita Fadness
Development Manager
rfadness@asgct.org

ASGCT Executive Office
555 East Wells Street, Suite 1100,
Milwaukee, WI 53202
P: (414) 278-1341
YEARN-ROUND OPPORTUNITIES WITH ASGCT

Beyond the Annual Meeting, ASGCT offers year-round advertising, sponsorship, and talent recruitment opportunities to help you meet your marketing and strategic goals.

**MARKETING**
Increase awareness by advertising your organization, an event, a webinar series, or job postings in The Vector, ASGCT's monthly e-newsletter sent to over 3,000 members. You can also rent our membership or Annual Meeting attendee mailing list.

**PATIENT EDUCATION**
Fund patient education videos, graphics, and written materials. 2019 topics include Limb-girdle and Duchenne Muscular Dystrophy · Parkinson’s · Huntington’s · Hemophilia · MPS · Pompe Disease · CAR T-Cell Therapy

**CAREER GRANTS**
Support the science, research, and innovation of emerging scientists in gene and cell therapy.

**JOB BANK**
Recruit and connect with top gene and cell therapy job seekers on the ASGCT Job Bank.
www.asgct-jobs.careerwebsite.com

Click here to check out the ASGCT support page!