The ASGCT 21st Annual Meeting is the world’s largest gathering of gene and cell therapy researchers and provides an international forum where the latest scientific developments are presented and critically discussed.

- Meet more than 2,650 attendees, including basic and clinical investigators from academic, regulatory, and biotechnology sectors.
- Secure a presence at a meeting of clinicians, academicians, commercial scientists, postdoctoral fellows and graduate students.
- Support ASGCT and its membership through involvement in the Society’s Annual Meeting.
- Reach your target audience in person and through the many branding and contact opportunities available only through ASGCT.

**REACH ATTENDEES IN MANY WAYS**
- All poster sessions occur within the Exhibit Hall and every effort is made to direct traffic to posters through the exhibits.
- Morning and afternoon coffee breaks are held in the Exhibit Hall as well as receptions each evening featuring food and drinks.
- Tools & Technologies Forums are held on Thursday and Friday evening in the Exhibit Hall, providing exhibitors an opportunity to present novel information on their products and services to attendees.
- Dedicated networking and lounge areas are located throughout the Hilton Chicago exhibit level.
- The ASGCT Employment Center is located within the Exhibit Hall bringing together attendees and employers and providing an additional opportunity for exhibitors to reach attendees.

**ATTENDEES ARE YOUR TARGET AUDIENCE**

**ATTENDANCE IS ON THE RISE:**

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>1,746</td>
</tr>
<tr>
<td>2015</td>
<td>1,980</td>
</tr>
<tr>
<td>2016</td>
<td>2,388</td>
</tr>
<tr>
<td>2017</td>
<td>2,657</td>
</tr>
</tbody>
</table>

**ATTENDANCE IS TRULY INTERNATIONAL:**

- North America: 80%
- Europe: 13%
- Asia: 6%
- Oceana, South American and Africa: 1%

**ATTENDEES ARE EXPERTS IN THE FIELD:**

- Academic: 41%
- Industry: 52%
- Government: 7%

**ATTENDEES VALUE THE EXHIBIT HALL:**

- Flexible Hours
- Networking
- Layout
- Food & Beverages

**WHAT EXHIBITORS RECEIVE**

In addition to your booth space, exhibitors receive many additional benefits:

- Full meeting registrations for two attendees – or more depending on the size of your booth
- Four Exhibit Hall passes for exhibit staff
- Listing, logo, and link on the ASGCT web site and within the mobile meeting app
- Exclusive access to purchase mailing labels at a discounted rate for meeting registrants before and after the Annual Meeting
- Listing in the Final Program Guide, on signage throughout the meeting space, in *The Vector*, and in *Molecular Therapy*
- Access to lead retrieval equipment
- Ability to rent a dedicated private meeting space within the hotel exhibit level for personalized meetings with attendees
- Access to the Tools & Technologies Forums to present information on your company’s products and services to attendees
COLLABORATION SPACE
The newest and most exciting feature of the Exhibit Hall is the Collaboration Space and private meeting rooms for your company’s use throughout the Annual Meeting. Centrally located between the exhibit hall, session rooms, and trainee lounge, the Collaboration Space features up to 15 private walled meeting rooms with locking doors, carpet, and a company identification sign. Exhibitors are responsible for ordering internet, phones, catering, office equipment, furniture, etc. Please note that group presentations to attendees will not be permitted in this area. The cost to reserve your meeting room is $5,000.

TOOLS AND TECHNOLOGIES FORUM
ASGCT will host a Tools and Technologies Forum on Thursday and Friday evenings during the Networking Receptions in the Exhibit Hall. This forum provides exhibitors the opportunity to make a presentation of up to 15 minutes on their products, services, tools, and technologies in the ASGCT Presentation Area. The cost to participate is $500.

SPONSORED SYMPOSIA
Industry-supported educational sessions will be held over the lunch and dinner hours throughout the Annual Meeting. This is your only opportunity to plan and host a session open to attendees. Your session will be featured in the Annual Meeting program guide as well as in the mobile app. ASGCT will provide the room, basic audio visual set-up, and signage. Any catering or advanced technical support is the responsibility of the sponsor. A limited number of sessions are available. The cost to host a Sponsored Symposium is $15,000.

CLOSING NIGHT RECEPTION
The closing night reception has quickly become the social highlight of the Annual Meeting. Continuing this tradition in 2018, ASGCT will hold its reception in the Field Museum – Chicago’s premier natural history institution and home to one of the greatest dinosaur collections in the world, including Sue, the world’s largest, best-preserved, and most complete Tyrannosaurus Rex. Partner with ASGCT to provide 1,000 attendees with food, drinks, music, and access to the collections of the Field Museum. The cost to sponsor the event is $50,000 and includes signage, lighting, and options to customize your exposure. Also available is branding of bus and trolley service between the hotel and the Field Museum for a cost of $15,000.

TRAINEE LOUNGE EDUCATION SESSIONS
The Trainee Lounge is expanding and bringing useful content directly to the next generation of gene and cell therapy researchers. These hour-long sessions, which will include a complimentary breakfast or lunch each day, will cover topics including grant writing, career advancement, and managing IP to name a few. Your support will be recognized in the Annual Meeting program guide and in signage during the presentation. The cost to support a breakfast session is $2,000 and a lunch session is $4,000.

Call, Click, or Email to Become an Exhibitor or Sponsor
414.278.1341 • www.asgct.org • dwood@asgct.org
HOW ELSE CAN YOU REACH ATTENDEES?

BRANDING OPPORTUNITIES
ASGCT offers dozens of opportunities for you to partner and put your signature on the premier gene and cell therapy meeting of 2018. More information about these and other branding and sponsorship opportunities are available at www.asgct.org.

Conference-wide WiFi - $30,000
Live-Streaming Sessions - $25,000 - New in 2018
Registration Bags - $15,000
Hotel Key Cards - $15,000
USB Drives - $15,000
Final Program Guide - $15,000
Mobile Meeting App - $15,000
Water Bottles - $15,000
Lanyards - $10,000
Notepads - $10,000
Twitter Wall - $10,000 each
Registration Kiosks - $10,000
Escalator Clings - $10,000
Hand Sanitizer - $10,000
Official Meeting Pens - $5,000
Registration Bag Inserts - $2,000 each
Email Banner Ad - $2,000 each - New in 2018
Column Wrap - $1,000 each - New in 2018
Door Drops - $3,000 each
Coffee Break - $2,500 each
Exhibit Hall Reception - $5,000 each
Lounge Table Tops - $500 each - New in 2018
Lounge Seating - $500 each - New in 2018
Charging Station - $5,000 each - New in 2018

PRE-MEETING WORKSHOPS
In 2018, ASGCT will hold three workshops on Tuesday May 15 immediately prior to the Annual Meeting. These day-long sessions will be held in the Hilton Chicago attracting upwards of 750 attendees. Your sponsorship will be recognized in signage, in all printed syllabi, on the web site, and on leader-slides throughout the day.

Commercialization Workshop - $15,000
ASGCT’s most popular workshop attracting hundreds of attendees seeking information on the regulatory hurdles and strategies for moving therapeutic products to market.

Gene Editing Workshop - $15,000 – New in 2018
This all new workshop will focus on gene editing techniques, advances, and future trends.

Cell Therapy Workshop - $15,000 – New in 2018
In the midst of dramatic advances in cell therapy for the treatment of cancer, this workshop will provide essential information on cell collection and processing techniques as well as the immune responses to cell therapies.

AWARDS AND SPECIAL SESSIONS
ASGCT also offers several opportunities to directly support awards and programs. Your support is recognized in signage, on the web site, and on leader slides for each presentation.

Presidential Symposium - $15,000
Outstanding Achievement Award - $15,000
Outstanding New Investigator Award - $2,500 each
Excellence in Research Award - $1,000 each
Travel Grants - $500 each
Minority Travel Grants - $500 each
Mentoring and Reconnection Event - $5,000
New Member Reception - $5,000
WHO ELSE IS EXHIBITING?

20TH ANNUAL MEETING EXHIBITORS & SUPPORTERS

- AABB Center for Cellular Therapies
- ABL, Inc.
- Advanced Cell Diagnostics, Inc.
- Adverum
- AGTC
- Akron Biotech
- Alcyone Lifesciences Inc.
- Aldevron
- Alere Technologies AS (formerly Axis-Shield)
- Alfa Wassermann Separation Technologies
- Alliance for Cancer Gene Therapy
- Alliance for Regenerative Medicine
- Alpha-1 Foundation
- ALS Automated Lab Solutions GmbH
- American Society of Gene & Cell Therapy
- Applied Genetic Technologies Corporation
- Applied StemCell, Inc.
- ArticZymes
- Be The Match BioTherapies
- BioSpherix, Ltd.
- bluebird bio
- Brammer Bio, LLC
- Cell Press
- CEVEC Pharmaceuticals GmbH
- ChemoMetec, Inc.
- Children’s Hospital of Philadelphia
- City of Hope
- Cobra Biologics
- Editas
- Fresenius Kabi USA, LLC
- FUJIFILM Diosynth Biotechnologies
- GeneWerk GmbH
- Genezen Laboratories, Inc.
- GenoSafe
- GenScript USA Inc.
- GenVec
- Growing Gene and Cell Therapy (GGACT) Cooperative
- GSK
- Imanis Life Sciences, LLC
- IntelliCyt, A Sartorius Company
- Juno Therapeutics
- KBI Biopharma, Inc.
- Kite Pharma, Inc.
- LEROY Biotech
- Logos Biosystems
- Lonza
- Lovelace Biomedical
- MAK-SYSTEM Corp
- Malvern Instruments
- March of Dimes
- Mary Ann Liebert, Inc.
- MaxCyte
- MDPI – Genes Journal
- Michelson Prize & Grants
- MilliporeSigma
- Miltenyi Biotec Inc.
- Molecular Pharmaceuticals
- MPI Research
- National Gene Vector Biorepository (NGVB)
- National Institutes of Health
- Nature Technology Corporation
- New England Biolabs
- Norgen Biotech Corp.
- Novartis
- NOVASEP
- O.D.260 Inc
- Oxford BioMedica
- Pall Life Sciences
- Paragon Bioservices, Inc.
- PCT (Caladrius)
- PeproTech, Inc.
- Pfizer
- Phoenix Bio USA Corporation
- PlasmidFactory GmbH & Co. KG
- Polyplus-transfection
- Powell Gene Therapy Center
- Precision NanoSystems Inc.
- Puresyn, Inc.
- REGENXBIO
- Sangamo Therapeutics
- Seattle Children’s
- Spark Therapeutics
- STEMCELL Technologies Inc.
- Synthego Corporation
- Terumo BCT
- Thermo Fisher Scientific
- The Children’s Hospital of Philadelphia
- TriLink BioTechnologies
- UniQure
- University of Massachusetts Medical School
- Vigene Biosciences
- Virovek Incorporation
- VIVEBIOTECH S.L.
- Waisman Biomanufacturing
- Wilson Wolf
- WuXi AppTec

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VENUE
The ASGCT 21st Annual Meeting will be held at the Hilton Chicago in downtown Chicago, IL. The meeting will begin on Wednesday, May 16, 2018, and continue through Saturday, May 19, 2018.

HOUSING
Exhibitors are eligible to receive the special room rate of $265.00 in the official headquarters hotel of the Annual Meeting, the Hilton Chicago. An ASGCT dedicated housing link will be available in December 2017.

EXHIBIT HALL HOURS & ACTIVITIES
Exhibits will be located in the Stevens Salons C & D of the Hilton Chicago and will be open from Wednesday May 16 through Friday May 18.

Wednesday, May 16
Welcome Reception & Poster Session 5:30 pm – 7:30 pm

Thursday, May 17
Coffee Social and Oral Poster Session 10:00 am – 10:45 am
Coffee Social 3:00 pm – 3:45 pm
Networking Reception, Poster Session and Tools & Technologies Forum 5:15 pm – 7:15 pm

Friday, May 18
Coffee Social and Oral Poster Session 10:00 am – 10:45 am
Coffee Social 3:15 pm – 4:00 pm
Networking Reception, Poster Session, and Tools & Technologies Forum 5:45 pm – 7:45 pm

An assortment of hors d’oeuvres and refreshments will be offered during the evening reception events. Coffee and tea will be offered during the morning and afternoon coffee socials.

Important Notes:
• Exhibit hours are subject to change. Exhibitors will be notified as soon as possible if a change in hours is necessary.
• Exhibit booths MUST be staffed during all open hall hours and activities.
• Packing of equipment, literature or dismantling of exhibits is strictly prohibited before 7:45 pm on Friday, May 18.

Admission to Sessions and Functions
• Exhibiting companies who rent:
  10 x 10 booth = 2 complimentary Exhibitor Attendee registrations
  10 x 20 booth = 3 complimentary Exhibitor Attendee registrations
  20 x 20 booth = 4 complimentary Exhibitor Attendee registrations
• Exhibitor Attendee provide access to the Exhibit Hall, Education Sessions, Oral Abstract Sessions, Scientific Symposia and Plenary Sessions.
• Each Exhibiting company is allowed 4 additional Exhibit Hall Only badges for booth staff. Exhibiting companies who need additional Exhibit Hall Only badges will be charged $100.00 per additional staff member for access to the Exhibit Hall only.
• Badges will be available on-site at the ASGCT Registration Desk.

BOOTH RENTAL FEES
10 x 10 In-line Booth: $2,800
10 x 10 Corner Booth: $2,950
10 x 20 Booth: $4,500
20 x 20 Island Booth: $7,500

*Non-profit, educational, and research facilities are eligible for a $500 discount on booth rental fees.

RESTRICTION OF EXHIBITS
ASGCT reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the ASGCT Annual Meeting; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to ASGCT all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

For more information please contact:
David Wood
Senior Program Manager
Telephone: 414-278-1341
Email: dwood@asgct.org
EXHIBITOR OR SUPPORTER INFORMATION
This information will be used for a listing in the Final Program Mobile App.

Company Name: ____________________________________________________________________________

Contact Person: ____________________________________________________________________________

Address: __________________________________________________________________________________

City: _______________________________________________________________________________________
State/Province: ____________________________________________________________________________
Zip/Postal Code: _____________________________________________________________________________
Country: __________________________________________________________________________________
Telephone: _________________________________________________________________________________
Fax: _______________________________________________________________________________________
Website: __________________________________________________________________________________
Email: ____________________________________________________________________________________

CONTACT FOR EXHIBIT OR SUPPORTER-RELATED INFORMATION

Contact Person: ____________________________________________________________________________
Title: _____________________________________________________________________________________
Address: __________________________________________________________________________________
City: _______________________________________________________________________________________
State/Province: ____________________________________________________________________________
Zip/Postal Code: _____________________________________________________________________________
Country: __________________________________________________________________________________
Telephone: _________________________________________________________________________________
Fax: _______________________________________________________________________________________
Email: ____________________________________________________________________________________

EXHIBIT BOOTH SELECTION

10 x 10 In-line Booth: __$2,800
10 x 10 Corner Booth: __$2,950
10 x 20 Booth: __$4,500
20 x 20 Corner Booth: __$7,500

*Non-profit, educational, and research facilities are eligible for a $500 discount on booth rental fees.

Please list your top four booth location choices. (See Exhibit Hall Floor Plan for booth numbers). This does not guarantee your preferred booth assignment; ASGCT will make every effort to accommodate your specific request based on availability. Floor plan is subject to change.

1. _______________________________________________________________________________________
2. _______________________________________________________________________________________
3. _______________________________________________________________________________________
4. _______________________________________________________________________________________

If possible, please do not locate us near the following companies:
______________________________________________________________________________________

PRINCIPAL PRODUCTS TO BE DISPLAYED

__ Publications  __ Instruments  __ Equipment  __ Pharmaceuticals
__ Other (please specify): __________________________________________________________________

TOOLS AND TECHNOLOGIES FORUM

__ Our company/organization will be participating in the Tools and Technologies Forum. ($500)
__ Our company/organization will not be participating in the Tools and Technologies Forum.

Website to be Displayed on ASGCT website: _________________________________________________

ATTENDEE MAILING LABELS

Only exhibitors and sponsors may purchase mailing labels for pre-registered attendees or final attendees. All items to be mailed must be approved by the ASGCT Executive Office.
__ Pre-registered attendee mailing labels. Available beginning April 1, 2018 ($1,000).
__ Final registered attendee mailing labels. Available June 1, 2018 ($1,000).
EXHIBITOR COMPANY/PRODUCT ORGANIZATIONAL DESCRIPTION

Descriptions will be used in the Annual Meeting Mobile App. Please limit description to 50 words or less. Companies may submit edits to original descriptions until 5:00 pm Central on February 26, 2018.

EXHIBITOR AND SUPPORTER LOGO

Exhibitors and Supporters are asked to provide a .jpg or .png file containing the Company’s logo. The exhibitor logos will be placed on the ASGCT website. Exhibitor logos will be placed on the ASGCT website, Final Program Guide, Mobile App, as well as on signage throughout the Annual Meeting. Please submit your logo by email to dwood@asgct.org by January 19, 2018.

EXHIBITOR CANCELLATION POLICY

If an exhibitor wishes to cancel or reduce exhibit space after assignment has been made, written notification must be sent to the ASGCT Executive Office. A full refund minus a processing charge of $300.00 will be granted if the cancellation is made prior to or on February 26, 2018. Any exhibitor who cancels space after February 26, 2018, will be responsible for the total booth cost. No refund will be provided.

EXHIBITOR AGREEMENT TERMS AND CONDITIONS

You are hereby authorized to reserve space for the company indicated to exhibit at the ASGCT 21st Annual Meeting to be held May 16-19, 2018 at the Hilton Chicago in Chicago, IL, USA. We understand that the assigned space will be rented at the rate quoted in the ASGCT 21st Annual Meeting prospectus. We understand further that all space must be paid for in full on or before February 26, 2018. If the assigned space is not paid for in full by the specified date, the space may be reassigned to another exhibitor at the discretion of Show Management. We agree to abide by all rules and regulations governing exhibitors set forth in the ASGCT 21st Annual Meeting Exhibitor Prospectus, which is made part of this contract by reference and fully incorporated herein.

HOLD HARMLESS CLAUSE: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor’s displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the American Society of Gene & Cell Therapy, the Hilton Chicago, Heritage Exposition Services and each of their employees and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hilton Chicago, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hilton Chicago, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor’s occupancy and use of the exhibition premises, the Hotel or any part thereof.

Promotional Activities: No product advertisements will be permitted in the same room as the educational activity. Exhibitor staff may attend an educational activity, but may not engage in sales activities while in the room where the activity takes place.

GIVEAWAYS: Giveaways and product samples approved by ASGCT may be distributed from your exhibit booth. Requests for items other than product samples or educational materials must be submitted to ASGCT with a sample by March 15, 2018. Samples will not be returned. Written notification will be sent upon ASGCT approval of the items.

DRAWINGS/PRIZES/RAFFLES, ETC.: Prize contests, awards, drawings, raffles, spin wheels or lotteries of any kind held at any time or place within the ASGCT Annual Meeting are not permitted. Attendees may not be registered for drawings, raffles, or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any description are not allowed in the exhibit hall.

EXHIBITOR SPACE AND SUPPORT APPLICATION FORM

EXHIBITOR & SUPPORTER PAYMENT

Exhibit Booth Rental: $_________
Tools and Technologies Forum ($500): + $_________
Collaboration Space ($5,000): + $_________
Sponsorship Selection: + $_________
Total Payment $_________

Exhibitors and supporters are required to submit full payment for their support item with this application.

PAYMENT OPTIONS

Payment by check: Please make check payable to ASGCT.
__ Visa  __ MasterCard  __ American Express

Credit Card #: ___________________ Expiration Date: ___________________

Credit Card Security Code: _______ (Last 3 digits on back of VISA & MC and 4-digit code on front of AMEX)

Card Holder’s Name: ___________________________

Print a copy of this exhibit space and support application form for your records.

This is your invoice and contract. No additional invoice will be issued.

American Society of Gene & Cell Therapy  |  555 East Wells Street Suite 1100  |  Milwaukee, WI 53202
Phone: (414) 278-1341  |  Fax: (414) 276-3349
IMPORTANT DEADLINES TO REMEMBER

DECEMBER 1, 2017
Housing and Meeting Registration Opens

JANUARY 31, 2018
Abstract Submission Deadline

FEBRUARY 26, 2018
Company Listing and Exhibit Description due for inclusion in Final Program Mobile App

APRIL 2018
Housing and Early Registration Deadline

MAY 15, 2018
Pre-meeting Courses/Workshops

MAY 16 – 19, 2018
ASGCT 21st Annual Meeting

WATCH FOR MORE DETAILS AT WWW.ASGCT.ORG